

V8 Supercars Heroes Challenge ("Promotion")

NSW Permit No. LTPM/11/00773
ACT Permit No. TP 11/03692

All persons who play the V8 Supercars Heroes Challenge game via Facebook go into the draw for a chance to win tickets to the Armor All Gold Coast 600 2011 Event, accommodation at the RACV Royal Pines Resort and movie passes.

Information on how to enter and prize details form part of the conditions of entry. Entry into this Promotion is deemed acceptance of these terms and conditions of entry.

1. The promoter is Confederation of Australian Motor Sport Ltd (ACN 069 045 665) of 851 Dandenong Road, Malvern Victoria 3145 ("Promoter").
2. Management, employees or contractors of the Promoter and other agencies, firms or companies associated with the Promotion (including V8 Supercars Australia Pty Ltd) and their immediate families involved in this Promotion are ineligible to enter.
3. Entry is open to all Australian residents aged 18 years and over and who have a Facebook account ("Eligible Entrants"). The Promoter will have sole and absolute discretion as to whether to accept any entry. The Promoter's decision is final and no correspondence will be entered into.
4. Entry is open from 9am Australian Eastern Standard Time ("AEST") on 14 September 2011 and will close on 4pm AEST on 16 September 2011 ("Promotion Period").
5. To enter the competition and be eligible to win, Eligible Entrants must, during the Promotion Period play the V8 Supercars Heroes Challenge game via the V8 Supercars Heroes Challenge Facebook site at www.facebook.com/v8sheroeschallenge ("Facebook Site") ("Eligible Entry").
6. Entry to the competition is valid upon receipt by the Promoter of an Eligible Entry during the Promotion Period.
7. An Eligible Entrant may enter the Promotion more than once during the Promotion Period.
8. 7 Eligible Entrants will be randomly selected by the Promoter (the "Prize Winners") on 16 September 2011 ("Prize Draw"), and be given one of the following prizes:
 - a. 2 X General Admission tickets to the Armor All Gold Coast 600 2011 Event, including concert access, valued at \$260 (subject to the pass terms and conditions attached);
 - b. a voucher for one night's accommodation in a Mountain View Room twin share including breakfast at Kalinda Restaurant at the RACV Royal Pines Resort on the Gold Coast (cannot be used on special events or public holidays) valued at \$230. The voucher must be redeemed in full before 30 June 2012; or
 - c. one of 5 double movie passes to Birch Carroll & Coyle or Event Cinemas (cannot be used on Saturdays after 5 pm) total value at \$120 (collectively, the "Prizes").
9. Where the Prize involves travel or accommodation, all arrangements, including but not limited to travel or accommodation times and dates, shall be in accordance with the restrictions specified by the Promoter and the RACV Royal Pines Resort, unless stated otherwise in writing, shall take place within 12 months of the relevant closing date.
10. In order to redeem the relevant Prize, Prize Winners must be available from 15 September 2011 to 22 September 2011 (inclusive).
11. The Promoter will notify each Prize Winner in writing via Facebook email registered on Facebook. The Prize Winner's name will also be published on the Facebook Site and will be announced in The Australian on 22 September 2011.
12. Prizes that can be delivered will only be delivered within Australia for residents of Australia. Redemption of any prize is subject to the Promoter's absolute discretion, directions, terms and conditions.
13. Prizes are not transferable or exchangeable and are not redeemable for cash. All costs not included as prizes, associated with redemption of the prizes (including travel, meals and accommodation where appropriate) are the responsibility of each Prize Winner as the case may be.
14. The Promoter will take responsible steps to ensure that each Prize is distributed to the Prize Winner within 21 days of the Prize Draw or any other period agreed between the Promoter and the Prize Winner.
15. Any Prize which is not claimed or able to be redeemed will, within 90 days, be redrawn ("Redraw"). The Redraw will take place at 4pm on 19 December 2011 at 851 Dandenong Road,

Malvern Victoria 3145. The Promoter will notify each the Redraw Prize Winner in writing via Facebook email registered on Facebook. The Prize Winner's name will also be published on the Promoter's website at www.cams.com.au on 22 December 2011.

16. If the Promoter is unable to provide a Prize Winner with the nominated Prize (or part thereof), the Promoter reserves the right, in its absolute discretion, to supply an alternative prize of similar monetary value. The Promoter accepts no other liability or responsibility for any loss incurred by the Prize Winner or any other party if the Prize (or part thereof) is lost or otherwise unavailable for any reason.
17. The Promoter's decision is final and binding and no correspondence will be entered into. The Promoter may, at its sole discretion, remove or disqualify any entries which are incomplete, illegible, incorrect, contain offensive or defamatory comments, infringe third party intellectual property rights or are not in compliance with these terms and conditions or the Facebook Site.
18. The Promoter accepts no responsibility for any entries not received for any reason during the Promotion Period. Entries will be deemed to be accepted at the time of receipt and not at the time of transmission. No responsibility will be taken for lost, late or misdirected entries. The Promoter is not responsible for technical difficulties associated with the entry mechanism and does not warrant that the entry mechanism or the Facebook Site will be available at all times during the Promotion Period.
19. If, for any reason whatsoever, the Promotion is not capable of running as planned, including due to infection by computer virus, bugs, tampering, unauthorised intervention, fraud, technical failure or any other cause beyond the control of the Promoter which corrupt or affect the administration, security, fairness or integrity or proper conduct of the Promotion, the Promoter reserves its right in its sole discretion to take any action that may be available, subject to State and Territory regulations.
20. Any Eligible Entrant who, in the opinion of the Promoter, tampers or interferes with the entry mechanism in any way, or who does not properly comply with the entry process will be ineligible to win.
21. The Eligible Entrant agrees that the Promoter can continue to contact them after the conclusion of the Promotion. If the Eligible Entrant would like to access or correct the personal information that the Promoter holds about the Eligible Entrant, or if the Eligible Entrant does not wish that information be disclosed, the Eligible Entrant should contact the Promoter (as below).
22. Eligible Entrants consent to the Promoter using their name in the event they are a Prize Winner (the "Materials") in any media for an unlimited period for the Promoter's promotional and marketing purposes and without further reference or compensation to the Eligible Entrant.
23. The Promoter may use, reproduce, alter, edit and communicate to the public the Materials as the Promoter wishes at any time, anywhere, and by any means and the Promoter may license, authorise or otherwise transfer the rights in the Materials to others to do the same.
24. The Eligible Entrant unconditionally and irrevocably consents to any act or omission that would otherwise infringe any of the Eligible Entrant's moral rights in the Materials and present and future rights of a similar nature conferred by statute anywhere in the world whether occurring before or after this consent is given ("Moral Rights").
25. The Eligible Entrant agrees not to institute, maintain or support any claim or proceeding for infringement of the Eligible Entrant's Moral Rights in the Materials.
26. To the extent permitted by law, the Promoter shall not be liable for any loss or damage whatsoever (including but not limited to direct, indirect, special or consequential loss or damage, loss revenue or profit) or personal injury suffered or sustained in connection with the Promotion or accepting or using a Prize. The Promoter accepts no responsibility for any variation in the value of a Prize offered in the Promotion.
27. The Promoter accepts no responsibility for any tax liabilities that may arise from an Eligible Entrant winning a prize in the Promotion.
28. The Promoter is bound by the national privacy principles in the *Privacy Act 1988* (Cth) in relation to the handling of personal information. By entering the Promotion, the Eligible Entrant understands and agrees that the Promoter may collect, use and disclose the information provided by the Eligible Entrant on the terms and for the purposes (including marketing) set out in the Promoter's Privacy Statement at www.cams.com.au.
29. You can gain access to your personal information by contacting the Promoter's Privacy Officer at:
Email: info@cams.com.au
Address: Confederation of Australian Motor Sport Ltd
851 Dandenong Road
Malvern Victoria 3145

30. These Terms and Conditions are available at www.cams.com.au.